

FOR IMMEDIATE RELEASE

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Wings in the City Q&A

What is Wings in the City?

Wings in the City is a public art project that will showcase over 50 Butterflies throughout our community. Each Butterfly will be painted by a local artist, in partnership with a sponsoring individual or organization.

What non-profit organization does Wings in the City benefit?

Wings in the City will benefit Wings, the BJC pediatric and palliative care program, and specifically the Jennifer and Jim Koman Expressive Therapy program.

Are there any local organizations or businesses already committed to sponsoring a butterfly?

Yes, local support has been incredible. Here are some of the sponsors so far:

Presenting Sponsor:

- Emerson

Signature Sponsors:

- Clayco
- Cooper Bussman
- McCarthy Construction
- Peabody Energy
- Wells Fargo

Contributing Sponsors:

- Bruce Development
- H.B.D. Construction
- Carey & Danis, LLC
- Janis & Jamie Jamie Forsen
- Jennifer & Jim Koman
- Joan and Bill Koman
- Legacy Builders
- Northwestern Mutual
- Plaza Motors
- Red Card Systems
- Rhodey Construction
- Ross & Baruzzini
- St. Louis Cancer Care
- St. Louis Magazine
- Southwest Bank Southwest Bank
- Saks Fifth Avenue
- SM Wilson
- Verifi, Inc.
- Wind Capital Group

How can my company or I sponsor a butterfly?

Contact Joan Thompson at joan@wingsinthecity.org.

Can the sponsor “buy back” the butterfly?

Yes, and we welcome that! The the time of signing their contract, sponsors can check the “Hold Out” option. They reserve the right to own their butterfly for \$5,000.00

How much do the Butterflies weigh? What are their dimensions?

The 5’ high by 4’ wide fiberglass butterflies each weigh 250 pounds when finished, depending on finishing materials.

How long will the butterflies be in St. Louis?

Butterflies will arrive for artist pick-up in St. Louis in April 2010. All fifty Butterflies will be decorated, unveiled for a sneak peek in October 2010, and then will adorn our city from March 2011 through May of 2011. In May 2011 there will be a public auction called Art in Flight where butterflies will be auctioned at a live event.

Why butterflies?

The butterfly, Wings’ logo, is an iconic symbol of hope and grace.

How are the artists chosen?

Interested artists should visit our website, www.wingsinthecity.org to obtain details for submitting a design. Design submissions must be received by March 5, 2010. Sumbissions will be reviewed and chosen by a jury.

Who are the Jury members?

Tricia Paik (Assistant Curator of Modern and Contemporary Art, St. Louis Art Museum),
Marilu Knode (Executive Director, Laumeier Sculpture Park),
Eric Thielke, (President and Creative Director, TOKY),
Duane Reed (Owner and Curator, Duane Reed Gallery) and
Sarah Colby (BJC Arts in Healing Program).

How can I find out more about the Friends of Wings?

Visit our website www.friendsofwings.com